

# ECOCYCLE PLANNING

## Analyze the full portfolio of activities and relationships to identify obstacles and opportunities for progress

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Ecocycle planning is a method for projects and strategies that allows all participants simultaneously to reorganise an action plan by exploring four fundamental steps. Participants can transform stagnation into progress and failure into success through a cycle of birth, maturity, creative destruction, and renewal.

**Purpose:** Knowledge construction, Development

**Group size:** < 20

**Duration:** 1 - 2 hours

**Multilanguage fit:** no

### USE THIS METHOD:

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- Set priorities and balance a portfolio of strategies.
- Identify waste and opportunities to free up resources.
- Bring and hear all perspectives at once.
- Create resilience and absorb disruptions by reorganising together.
- See the broader picture and the details.

**Level of interaction:**  
high

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THE SPACE HERE  
CAN BE FILLED  
WITH YOUR  
NOTES



## STEPS TO APPLY THE METHOD: ---

### Preparation

Start the learning activity

1. Brief the participants and explain the learning activity and requirements.
2. Present the example prepared and topic or theme that will be explored.
  - Optionally you can select the main topic after an initial brainstorming session with the same group
3. Introduce the tool to facilitate the learning activity.
  - Allocate time in your session for participants to try the selected tool if they are unfamiliar with it.
4. Show the previously designed space without zooming into the content, and explain the structure.
5. Follow a similar dynamic as in the 1-2-4-All method and explain it to the participants:
  - individually (5 minutes): Participants silently list aspects they consider key for the topic.
  - in pairs (10 minutes): Invite the pairs to revise and organise the Post Its. New items can be added.
  - in groups of four (20 minutes): Participants organise the stickies on the Ecocycle, one group focusing on one assigned area.
  - as a whole group. The facilitator asks each group to share their results with the others and leads a common analysis on using 15% solution.

**Note:** For the learning activity, you will need a timer.

Depending on the phase of the learning activity, participants can mute their microphones.

### TOOL TIPS: ---

<https://www.business2community.com/strategy/create-focus-with-ecocycle-planning-02130272>

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